



June 1, 2015

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MEDIA ALERT and CALENDAR LISTING

The Minneapolis Foundation and Nice Ride Minnesota to Make June 27 the #NicestDayEver

To Celebrate Its Centennial, the Foundation Will Donate \$1 to Charity for Every Nice Ride Trip on June 27

WHAT: On the #NicestDayEver, The Minneapolis Foundation and Nice Ride Minnesota will team up to push for a Twin Cities record for the most Nice Ride bike trips ever recorded in a single day.

WHEN: Saturday, June 27

WHY: The #NicestDayEver marks the official Centennial weekend of The Minneapolis Foundation, which was incorporated in June 1915.

WHO: Riders 18 and up are welcome at this city-wide celebration of bike sharing and community building.

WHERE: For every Nice Ride trip taken anywhere in the Twin Cities on June 27, the Foundation will donate \$1 to Free Bikes 4 Kidz, a local nonprofit that provides bikes for kids in need. In addition, from 9 a.m. to noon, the Foundation and Nice Ride will provide complimentary helmets and 24-hour Nice Ride passes at these stations:

- Loring Park Station (north side near Harmon Place)
- 100 Main St. SE (St. Anthony Main)
- Theodore Wirth Beach (Glenwood Ave.)
- Midtown Greenway & 5th Ave. S
- Lake St. & Knox Ave. S (Lake Calhoun)
- Minneapolis Farmers Market (Border Ave. and 3rd Ave. N)

NOTES: In the event of inclement weather, the event may be held on June 28. Visit www.mpls100.org/events for updates during the week of June 22. Locate Nice Ride stations throughout the Twin Cities at <https://secure.niceridemn.org/map/>.

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About The Minneapolis Foundation: For 100 years, The Minneapolis Foundation has connected people, resources, and ideas to enrich our community and the world. The Foundation manages more than \$700 million in assets, providing customized and tax-smart giving solutions that result in the average annual distribution of more than \$50 million in grants. The Foundation brings people together to unite behind common goals and spark positive change in our community. www.mpls100.org

About Nice Ride: Launched in 2010, Nice Ride Minnesota is the nonprofit organization that operates the Twin Cities bike sharing system. Our mission is to enhance the quality of our urban life by providing a convenient, easy-to-use bike sharing program that will provide residents and visitors a healthy, fun, and reliable way to get around town. We are part of a growing community of people and organizations working for active lifestyles, vibrant cities, and livable public spaces. We're helping build that community by making it easy for everyone to ride a bike and to feel safe and welcome while riding. www.niceridemn.org